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REBELLION IS NOT CONFORMITY; IT'S THE ART OF DEFYING THE ORDINARY.

WELCOME TO THE HOME OF THE AUDACIOUS WHERE THE NORM IS CHALLENGED, AND THE EXTRAORDINARY IS EMBRACED. CUPRA TAVASCAN ISN'T JUST ABOUT ACQUIRING A CAR; IT'S ABOUT ADOPTING A BELIEF: THAT ELECTRIC CARS CAN IGNITE PASSION, AND THAT THRILL IS ACHIEVABLE WITH ELECTRIC MOTORS. JOIN THE MOVEMENT WHERE DRIVING BECOMES AN EXPERIENCE, AND SPORTINESS IS REDEFINED. THE CUPRA TAVASCAN SETS ITS TARGET AS A REBEL AMONG THE ORDINARY. IF YOU RESONATE WITH REBELLION, THEN YOU'RE PART OF OUR TRIBE.







EXTERIOR STYLING

CAPTIVATING FRONT LIGHTS

The new CUPRA Tavascan front bumper heralds an exciting era of design, marrying illumination and identity, with the CUPRA logo shining forth, signalling a visually captivating arrival.









COAST-TO-COAST ILLUMINATION

Flow from end to end with the Tavascan coast-to-coast rear lighting, a continuous gleam that weaves elegance with a glowing central CUPRA logo.



INTERIOR STYLING

AMBIENT CABIN LIGHTS

Inside the Tavascan, ambient lighting sets a harmonious and technologically savy scene, strategically placed to cultivate an immersive driving environment.









OPTIMIZED CENTRAL SPINE

The Tavascan interior is a masterstroke of design, with an elegant central spine and a copper touch. This ensures an intuitive control and a driving experience that's both powerful and confident.



COLOURS







TAVASCAN BLUE²





WHITE SILVER²



 \leftarrow BASALT GREY¹

> ¹ Soft ² Metallic



WHEELS





19" VULCANO









20" HEKLA

VZ VZ
Endurance END
Standard Optional

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UPHOLSTERIES

DARK NIGHT INTERIOR

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PURE INTERIOR









BATTERIES

TAVASCAN ENDURANCE UNLEASHED

Traverse further with confidence; Tavascan's robust 77 kWh battery and rear-wheel drive invite you to explore an impressive 568 km range of dynamic, efficient driving.







TAVASCAN VZ POWER

With its 77 kWh battery and dual-engine 4 wheel drive, the Tavascan VZ surges forth with a 250 kW thrust, offering safety and unrivalled dynamic performance across an impressive 522 km range.





CHARGING SOLUTIONS

BATTERY-POWERED TAVASCAN DRIVE

THE NEW CUPRA TAVASCAN REVOLUTIONISES URBAN MOBILITY, GRANTING THE LIBERTY TO NAVIGATE THE METROPOLIS WITH FINESSE. BOASTING FULLY ELECTRIC RANGE OF UP TO 100 KM IN ONLY 7 MINUTES CHARGING, IT INVITES YOU TO EMBRACE THE FUTURE OF DRIVING WITH CONFIDENCE.





CUPRA CONNECT

INTELLIGENT NAVIGATION

The Tavascan's 15" Navi System syncs with your CUPRA CONNECT services and gives you access to online maps, entertainment, music, voice recognition and more.







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MY CUPRA APP

My CUPRA app transforms your interaction inside and outside of your CUPRA Tavascan. With just a tap, access and lock your vehicle remotely, command the air conditioning, manage the charging process, and navigate effortlessly by sending destinations directly to your car's screen.



TECHNOLOGY

PARK ASSIST MAGIC

Experience the ease of semi-autonomous parking with the Tavascan's Park Assist, designed to navigate tight spaces with precision at your fingertips.





Mora Peri Advantaul Dorri Sthore Dorri Sth

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SMART LIGHT INNOVATIONS

Navigate with clarity as the Tavascan's smart lighting informs you in real-time, from call alerts to charge levels, all while guiding your drive with clear lane indications.



AR-HEAD-UP DISPLAY

The Tavascan's augmented reality head-up display casts crucial information onto your windshield, overlaying data over the road ahead, ensuring focus and safety.







MATRIX LED CLARITY

Illuminate your path with the Tavascan's Matrix LED technology, an intelligent system that dispels the shadows and ensures your journey is bathed in clarity, not glare.



SAFETY



TRAVEL ASSIST TECHNOLOGY

The Tavascan's Travel Assist redefines your journey, integrating adaptive cruise control, lane-keeping assistance and traffic jam assist for improving overall driving experience and Safety.







EXIT ASSIST

When reversing from a parking space, visual and acoustic warnings are provided if other vehicles are approaching. If the driver does not brake, the system brakes autonomously to avoid an accident.





ADVANCED ALARM SYSTEM

The Tavascan's alarm system stands guard with a suite of protective features, including intrusion detection, impact sensors, and a high-intensity siren—all accessible via remote control for your peace of mind.





ACCESSORIES

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TOWING BIKE RACK

Bring everyone along on your biking trips with the tailored towing bike rack for your CUPRA Tavascan. Load up to 2 bikes at once and hit the road for thrilling adventures.



ROOF BOX

Constructed from tough yet light materials, it provides a generous 450 liters of storage capacity. Easily attached, perfect for your next adventure.





SURF RACK

Ready to ride the waves? The CUPRA Surf Rack effortlessly transports one or two surfboards along with their masts. This versatile rack adjusts to fit the unique size and shape of your boards.





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SKI RACK

Heading to the slopes? This rack easily accommodates up to 6 pairs of skis or 4 snowboards. Its soft rubber padding ensures your gear stays protected. No extra tools needed for installation.



CHILD SEAT

Keep your little ones safe and comfy on the road. Available for children aged 15 months to 12 years, ensuring a snug and secure fit from toddler to pre-teen. They child seats are easy to set up, are egonomic and comes with adjustable headrests for extra comfort.



Our global range of cars and product specifications varies from country to country. Please, visit your local CUPRA website to know more about the product offer available for you.

CUPRA CARE: COMPREHENSIVE ASSURANCE FOR YOUR JOURNEY

Invest in CUPRA exclusive care, specially designed to optimize your driving experience and ensure effortless electric adventures. Our aftercare commitment protects your CUPRA Tavascan, building confidence and allowing you to follow your passions worry-free.

SMALL PACKAGE

An excellent option to maintain your CUPRA in good condition, this package covers essential servicing. Plus, it's cost-effective and convenient for you.

MEDIUM PACKAGE

Designed for regular long-distance journeys, the Medium Package combines the Basic with extensive Service & Limited Maintenance, a 3-year Warranty, and Roadside Assistance, providing exceptional support on the move.

LARGE PACKAGE

The Large Package merges the benefits of Small and Medium with additional Tyre Replacement, Full Maintenance, and Insurance, providing a level of peace of mind and coverage that is incomparable by any other package.



WARRANTY EXTENSION

Boost your 2-year CUPRA warranty to 3 extra years or 100,000 km. All newly purchased vehicles come with this warranty extension, ensuring your driving pleasure from day one.

CUPRA ASSIST SERVICES

Benefit from 24/7 roadside assistance for ten years across the EU and adjacent regions, with a 2-year complimentary service from the moment you own a CUPRA.

RELAX INTO THE IMPULSE

With CUPRA Insurance, enjoy year-round coverage. Quick and efficient support, alongside reliable repair services, ensure swift resolution. In the event of vandalism or theft, a courtesy car guarantees your continuous CUPRA experience.



ENVIRONMENTAL INFORMATION

DRIVE PROFILE

This allows the customer to choose between different driving profiles that will change vehicle's behaviour. One of these profiles is the RANGE, which, among other actions, adjusts the climate control and changes the propulsion parameters to reduce energy consumption.

EXTEND BATTERY LIFE

By limiting the maximum SOC% (State of charge) of the high voltage battery to 80%. This function is not activated by default and reduce the vehicle autonomy.

Post-climatization: extends the battery life by regulating its temperature below 38°C if the charging level is above 80% for better storage.

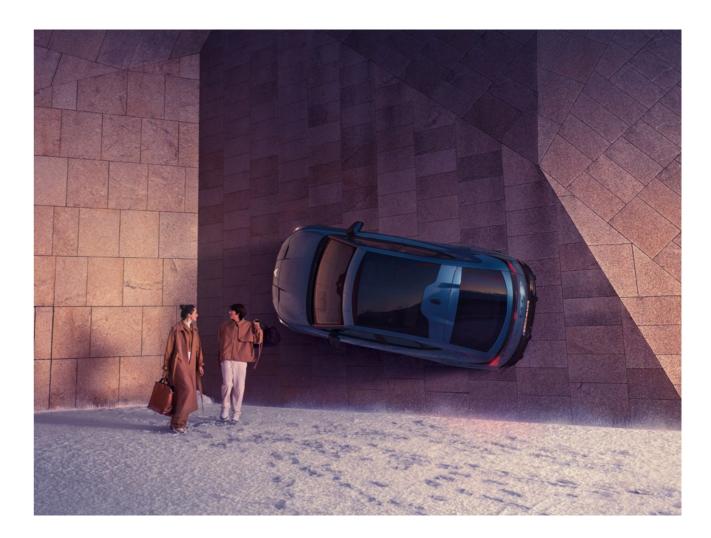
LIGHTING

Headlamps and rear lamps are 100% LED, increasing life service by up to 10 times. For headlamps, power consumption is significantly reduced at least 30%, and the luminous flux effectiveness is increased at least 30% in comparison to a halogen lamp.

RECYCLED MATERIALS

Seat PURE configuration: Its seat central areas contains at least 97% of recycled textile.

Seat CONTRAST configuration: Its seat central areas contains at least 50% recycled microfiber.



ECO-ASSIST

Function PEA (Predictive Efficiency Assist) is a customer vehicle function to facilitate more efficient driving. The PEA provides the driver with information about upcoming events (speed limits, curves, motorway exits, etc.), that require deceleration. While driving with PEA active, the driver is asked to take their foot off the accelerator and an efficient coasting strategy is calculated to reach the event ahead at the optimum speed. During the coasting process, the operation switches between freewheeling/thrust and recuperation. This saves energy and increases range.

Move to ZERO, CUPRA's environmental mission Climate Change. Resources. Environmental compliance.





STANDARD & OPTIONAL EQUIPMENT

- ▼ Standard
- ∇ Optional
- Not available

ASSISTANTS & SAFETY

	TAVASCAN ENDURANCE	TAVASCAN VZ
3-point seat belts in front, with pretensioner/lap belt pretensioner and height adjustment	•	▼
Breakaway interior rearview mirror with auto-dimming	▼	▼
Airbags for driver and front passenger, with the option to deactivate the front passenger airbag	•	▼
Side, curtain and interaction airbags in front	▼	▼
Visual and acoustic seat belt reminder, electric contact in front and rear	•	▼
Emergency steering support with turn assist	▼	▼
Forward collision warning with warning and braking reaction to vehicles, pedestrians and cyclists	▼	▼
Extended and crash-active pedestrian protection & active bonnet	▼	▼
Advanced drives attention & drowsiness monitor	▼	▼

▼ Standard▽ Optional− Not available

EQUIPMENT

ASSISTANTS & SAFETY

	TAVASCAN ENDURANCE	TAVASCAN VZ
Disc brakes in front	▼	▼
Drum brakes in rear	▼	▼
e-Call services	▼	▼
Travel Assist 2.5 Semi-autonomous driving system, Traffic Jam Assist and Emergency Assist (HOD and heating steering wheel)	▼	▼
Advanced alarm system	▼	▼
Intelligent Park Assist	▼	▼
Adaptive cruise control (with "follow-to-stop") and speed limiter	▼	▼
Adaptive chassis control with continuous operation	∇	▼
Speed limiter with adaptive regulation	▼	▼
Rear View Camera	▼	▼
Side Assist + Exit Warning + Exit Assist + Rear Traffic Alert	▼	▼
Traffic Sign Recognition	▼	▼
Parking route memory	▼	▼



- **▼** Standard
- ∇ Optional
- Not available

EXTERIOR

	TAVASCAN ENDURANCE	TAVASCAN VZ
19" Vulcano Sport Black Matte Aero wheels¹	•	-
20" Hekla Sport Black Matte Aero wheels²	∇	▼
21" Katla Satin Black Aero wheels³	▽	∇
21" Etna Aero Wheel	∇	∇
All season tyres 19" Vulcano Aero wheels	▼	-
Electric & Heated & Foldable exterior mirrors	▼	▼
Exterior mirrors: Aspherical on driver side, convex on front passenger side	▼	▼
Trailer hitch preparation	▼	▼
Heat insulating windshield ⁴	∇	∇
Side window in heat-insulating glass, from B-pillar and rear window dark tinted	▼	▼
Front bumper with iluminated CUPRA logo	▼	▼
Coast-to-coast LED tail lights	▼	▼
Welcome light on mirrors and around the car, with illuminated elements on the sides, front and back	▼	▼

▼ Standard ▽ Optional - Not available

INTERIOR

	TAVASCAN ENDURANCE	TAVASCAN VZ
Leather steering wheel w. MuFU touchpad, satellites and paddles & adjustable lenght/height with heating	•	•
Dynamic steering	▼	▼
Manual height adjustment for driver seat & co-driver seat	▼	▼
Unsplit rear seat bench, split folding backrest, without center armrest	▼	▼
Child seat anchors for child seat system i-Size, 3x top tether	▼	▼
Pure interior Seats	▼	▼
Dark Night interior Seats	∇	∇
Immersive ambient lighting ^s	∇	∇
High center console	∇	∇
3-zones Climatronic	▼	▼
Refrigerant ⁶	∇	▽
Aluminium pedals	•	▼

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EQUIPMENT

Requires tool kit.
 Requires tool kit - Including wheel with anti-theft protection.
 Requires tool kit. With signature copper colour accents.
 Winter Pack.

⁵ It is standard for Endurance and VZ.

⁶ Available for winter packages.



- **▼** Standard
- ∇ Optional
- Not available

TECHNOLOGY

	TAVASCAN ENDURANCE	TAVASCAN VZ	
Drive Profile ⁷	▼	▼	
Augmented reality head-up display (AR-HUD)	▽	∇	
Digital Audio Broadcasting (DAB)	▼	▼	
CUPRA CONNECT Plus with Navi System	▼	▼	
Standard navigation system with media and internet connectivity	•	▼	
Speakers in front and rear	▼	▼	
15" Center display with Radio media system	▼	▼	
Wireless Full Link - with My CUPRA app	▼	▼	
2 charging USB-C sockets in the rear + 2 charging and connectivity sockets in front	▼	▼	
Keyless advance with illuminated door handles	▼	▼	
Anti-theft alarm system	▼	▼	
Power liftgate with virtual pedal	▼	▼	

EQUIPMENT

TECHNOLOGY

	TAVASCAN ENDURANCE	TAVASCAN VZ
Windshield wiper intermitent control with light/rain sensor	▼	▼
Park Assist - Semi-autonomous parking	▼	▼
Smart Light functions	∇	∇
DC charging	▼	▼
Matrix Led	∇	▽
Car2X Function	▼	▼

[▼] Standard▽ Optional− Not available

⁷ Optional with Adaptive chassis control with continuous operation.

- Leather steering wheel - Shock absorption in front

- Stock absorption in front
- Rear shock absorption for sports versions
- Adaptive chassis control with continuous operation
- Matrix Beam and Matrix LED
- Leather steering wheel with MuFu touch,
satelites and paddels. Heated with HOD



EQUIPMENT

- ▼ Standard
- ∇ Optional
- Not available

PACKAGES

	TAVASCAN ENDURANCE	TAVASCAN VZ
IMMERSIVE Pack®:		
- Premium sound SENNHEISER™ - 20" Hekla Sport Black Matte Aero Wheels - Tire 255/45 R20 101T - w. seal tire - High center console - Illumination Design Pack - Double floor in boot - Side mirror with memory function, heated & electric foldable & curbview & welcome light w. logo - Seat heater only for front seats separately controlled - Unsplit rear seat bench, split folding backrest, with center armrest+ Load through function - Dark Night - Electric seats 12 ways for both seats, with memory function - Lumbar support in both sides - Top View Camera - Illuminated door mouldings	abla	
ADRENALINE Pack9:		
- Premium sound SENNHEISER™ - 21" Katla Satin Black Aero Wheels - Tire 255/40 R21 102T XL - 255mm front and rear - w. seal tire - High center console - Ilumination Design Pack - Double floor in boot - Side mirror with memory function, heated & electric foldable & curbview & welcome light w. logo - Seat heater only for front seats separately controlled - Unsplit rear seat bench, split folding backrest, with center armrest+ Load through function - Dark Night - Electric seats 12 ways for both seats, with memory function - Lumbar support in both sides - Top View Camera - Illuminated door mouldings - Augmented reality head-up display (AR-HUD) - Panorama sunroof - Anti-theft alarm system	abla	

Rear shock absorption for sports versions
 Adaptive chassis control with continuous operation

- Shock absorption in front

▼	Standard
∇	Optional

- Not available

PACKAGES

	TAVASCAN ENDURANCE	TAVASCAN VZ
ADRENALINE Pack ⁹ :		
- Premium sound SENNHEISER™ - 21" Katla Satin Black Aero Wheels		
- 21 Ratia Satin Black Aero wheels - Tire 255/40 R21 102T XL - 255 mm front and rear - w. seal tire		
- The 255740 K21 1021 XL - 255 min front and real - w. sear the - High center console		
- Ilumination Design Pack		
- Double floor in boot		
- Side mirror with memory function, heated & electric foldable		
& curbview & welcome light w. logo		
- Seat heater only for front seats separately controlled	-	∇
- Unsplit rear seat bench, split folding backrest, with center		
armrest + Load through function		
- Dark Night		
- Electric seats 12 ways for both seats, with memory function		
- Lumbar support in both sides		
- Top View Camera		
- Illuminated door mouldings		
 Augmented reality head-up display (AR-HUD) Panorama sunroof 		
- Anti-theft alarm system		
EXTREME Pack ⁹ :		
- Premium sound SENNHEISER		
- 21" Etna Aero Wheel		
- Tires 255/40 R21 102T XL Performance		
- High center console		
- Ilumination Design Pack - Double floor in boot		
- Side mirror with memory function, heated & electric foldable		
& curbview & welcome light w. logo		
- Seat heater only for front seats separately controlled		
- Unsplit rear seat bench, split folding backrest, with center		
armrest + Load through function + DLE (Contrast, Hero)		
- Hero		
- Ventilated front seats	∇	-
- Electric seats 12 ways for both seats, with memory function		
- Lumbar support in both sides		
- Head restraints for front seats		
- Top View Camera		
- Augmented reality head-up display (AR-HUD) - Panorama sunroof		
- Panorama sunroor - Anti-theft alarm system		
- Alli-lilett diditii systelli - Leather steering wheel		

⁸ Available with Winter Pack for Dark Night and All season tires.

Not available with other packages.

Available with Winter pack for Contrast. Not available with other packages.



EXTREME Pack9:

- High center console - Ilumination Design Pack - Double floor in boot

- Ventilated front seats

- Top View Camera

- Panorama sunroof - Anti-theft alarm system

Lumbar support in both sides
Head restraints for front seats

- Illuminated door mouldings

- Windshield head up display with Augmented Reality

- Leather steering wheel with MuFu touch, satelites and paddels. Heated with HOD

- Premium sound SENNHEISER - 21" Etna Aero Wheel

- Tires 255/40 R21 102T XL Performance

curbview & welcome light w. logo

- ▼ Standard
- ∇ Optional
- Not available

PACKAGES

TAVASCAN ENDURANCE TAVASCAN VZ - Side mirror with memory function, heated & electric foldable & - Seat heater only for front seats separately controlled Unsplit rear seat bench, split folding backrest, with center armrest+ Load through function +DLE (Contrast, Hero) ∇ - Electric seats 12 ways for both seats, with memory function

▼ Standard ∇ Optional - Not available

EQUIPMENT

OTHERS

	TAVASCAN ENDURANCE	TAVASCAN VZ	
Winter Pack for Pure interior:			
- Refrigerant R744 (heat pump) - Heat Pump - Heated windshield - Seat heater only for front seats separately controlled	∇	∇	
Winter Pack for Dark Night interior:			
Refrigerant R744 (heat pump)Heat PumpFront & Rear heated seats	▽	∇	

 $^{^{\}rm 9}\,$ Available with Winter pack for Contrast. Not available with other packages.

¹⁰ Only in combination with IMMERSIVE Pack.



ACCESSORIES

MISCELANEOUS

REFERENCE
000054412AQ
000054412AS
000054412BC
000054412AT
000054412BA
000054412AR
000054412BK
000054412BJ
000054412BD
000054412BE

ACCESSORIES

SAFETY

	REFERENCE
Utility kit CUPRA (1 triangle)	6Н3093990
Reflective vest	000093056J
Warning triangle (2 units)	000093601A
Reflective vest	000093900SA
20,000 mAh battery jump starter + charger	000051763H
Automatic anti-puncture kit	000093059AE
Help flash	000052122A
KIDFIX i-Size (100-150 cm)	000019906AK
KIDFIX i-Size (76-105cm, 9-22kg)	000019909Н
Baby-Safe 3 i-SIZE (0-83 cm)	000019907C
Base for i-SENSE baby car seat	000019230М



TRANSPORT

	REFERENCE
Roof bars	11H071151
Tow bars	5FL092160
Towing bracket bicycle carrier	000071128K
Ski rack for 6 pairs or 4 snowboards	000071129T
Ski rack for 4 pairs or 2 snowboards	000071129S
Extendable ski & snowboard rack	000071129R
Bike rack	5F9071128
Surfboard rack	000071120HA
CUPRA car cover	6H3O61701A

ACCESSORIES

PROTECTION

	REFERENCE
CUPRA floor mats - Pure	5FL863011B LOE - 5FM863011B LOE
CUPRA floor mats - Dark Night	5FL863011 LOE - 5FM863011 LOE
CUPRA floor mats - Hero	5FL863011A LOE - 5FM863011A LOE
CUPRA Rubber floor mats	5FL061500 041
Semirigid boot tray (vehicles w/double floor)	5FL061201A
Semirigid boot tray (vehicles w/o double floor)	5FL061201B
Highwalls boot tray	5FL061201
Front Mudflaps	5FL071111
Rear Mudflaps	5FL071101
Car cover	5FL061205



ENGINE SPECS

GENERAL INFORMATION

	TAVASCAN ENDURANCE 77 KWH	TAVASCAN VZ 77 KWH
Acceleration (0-50 km/h)	3.0s	2.4s
Acceleration (0-100 km/h)	6.8s	5.5s
Acceleration (80-120 km/h)	4.0s	3.5s

POWER

Max power	210/286 kW/HP*	250/340 kW/HP*
Max speed	180 km/h	180 km/h
Electric range min	568 km*	522 km*

*CUPRA Tavascan is currently not available for sale and pending on homologation. The technical data displayed are merely indicative and may vary. The available power (KW) and acceleration of the vehicle depends on the battery charge level and its temperature at all times. The pictures are used for illustrative and informational purposes only and may not correspond to the series production.

The electric range of the vehicle varies depending on a series of factors such as the orography of the terrain, the

The electric range of the vehicle varies depending on a series of factors such as the orography of the terrain, the weather conditions, the state of charge of the vehicle (occupants + luggage), the age and condition of the battery, the optional equipment chosen (rims, tyres ...), the use of peripheral consumers such as heating, air conditioning or heated seats, and their driving style. The indicated autonomy is a provisional value and has been calculated in accordance with the WLTP regulation that establishes standard test conditions applicable to all manufacturers so that the values calculated following this regulation are comparable with each other for all vehicles.

ENGINE SPECS

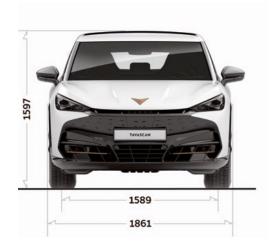
BATTERY

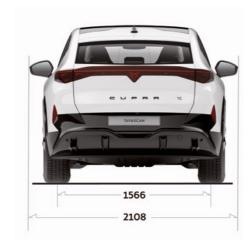
	TAVASCAN ENDURANCE 77 KWH	TAVASCAN VZ 77 KWH
Battery type	Lithium Ion Battery	Lithium Ion Battery
Battery capacity (kWh)	77	77

DRIVETRAIN

Traction	Rear	Dual engine 4WD
Max torque (Nm)	545	135-545







WEIGHTS

	TAVASCAN ENDURANCE 77 KWH	TAVASCAN VZ 77 KWH
Length (mm)	4,644	4,644
Width (mm)	1,861	1,861
Height (mm)	1,597	1,597
Boot capacity (litres)	540	540
Seats	5	5

